



**BRITISH
SOCIETY
OF SOIL
SCIENCE**

Annual Meeting 2012:

Soil Science and Food Security

4th - 5th September 2012

**University of Nottingham
Sutton Bonington Campus**



**Sponsorship
Opportunities**

The 2012 Annual Meeting of the British Society of Soil Science will be hosted by the University of Nottingham on the 4th and 5th September. The meeting will focus on the required contributions and potential opportunities for soil science with respect to Global Food Security. The forecasted increasingly variable weather patterns will influence the environment and its ability to support sustainable food production. Major challenges include water scarcity, a decrease in the availability of key inputs to food production, managing carbon and differing local impacts of climate change. Soil science is at the heart of all these issues. The meeting will consist of two days with four sessions strongly related to the main theme and an un-themed session where presentations from any aspect of soil science are encouraged.

Sponsorship options:

Bronze - £100 plus

Your logo printed in the supporters section of the Conference Programme and displayed in the main conference theater between sessions.

Silver - £250 plus

As Bronze plus stationary (pens, notepads etc supplied by you) will be distributed to all delegates in their bags.

Gold - £500 plus

As Silver plus the opportunity to sponsor a specific academic session or have display space within the refreshment/ public areas.

Platinum - £750 plus

As Gold plus your organisation information (a leaflets etc supplied by you) will be distributed to all delegates in their bags.

Diamond - £1000 plus

As Platinum plus free meeting attendance for up to two members of your organisation and space for display banners (supplied by you) within the main conference theatre.

The British Society of Soil Science is an international membership organisation and charity which promotes the study and profession of soil science. Our conferences attract a delegates from a wide range of scientific research organisations, private consultancies, government and non-governmental organisations. We anticipate attracting around 150 delegates from across the United Kingdom to this event.

Meeting affiliation offers a wide range of branding opportunities and benefits such as acknowledgement of your support leading up to and through the event. This is an excellent opportunity to raise the profile of your organisation and its services amongst our Members and the wider soil science community.

To discuss sponsorship opportunities further please contact:

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